BIRGER.



BIRGER. and Mastercard Join Forces to provide Al-Powered Cyber, Risks and Intelligence Solutions.

BIRGER. and Mastercard are pleased to announce their partnership to provide Cyber Security, Risks and Intelligence Solutions in the Eastern African region.

In today's rapidly evolving threat landscape, organisations should proactively fortify their Cyber Security posture without operational disruptions. In response to large scale Artificial Intelligence (AI) generated and targeted threats, it is essential to adopt a risk-centric approach in their Cyber Security strategy. The value propositions we are introducing to the market will deliver measurable benefits by enabling organisations to evaluate cyber risks for both internal and third-party systems, making it frictionless to uncover vulnerabilities in public-facing technology assets and continuously assess their existing environments against real-world cyber-attacks. This ensures that their current defences are effective and provide non-intrusive approaches for strategic actionable measures.

As a leading technology solutions and service provider with an established footprint in the Eastern African region, BIRGER.'s trained and experienced security experts, regional insights and 24/7 Security Operations Centre (SOC) will provide proximity services for the delivery of Mastercard's Cyber, Risks and Intelligence solutions, tailored to the specific needs of the local markets. Both partners are committed to deliver timely, effective and market-relevant solutions to help organisations navigate the evolving complex threat landscape.

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What This Means for Organisations

As part of this collaboration, Mastercard will bring its global expertise and intelligence in fraud prevention, Cyber Security, and digital identity to secure today's digital economy. The expertise and intelligence go beyond its payment ecosystem into organisational cyber risks management and infrastructure security.

Through BIRGER.'s regional footprint and proximity services, organisations will also benefit from localised Advisory, Implementation Services, and ongoing Support, ensuring effective delivery of these solutions.

Organisations across the Eastern African region will get access to advanced Cyber Security and Intelligence solutions designed to assess risks, mitigate threats, and enhance fraud detection. These include Mastercard's industry-leading tools such as RiskRecon, Cyber Quant, Cyber Front, Brighterion, and Threat Protection, among others. Below are more details on these solutions feature, highlighting how each contributes to an organisation's cyber defence strategy.

- **RiskRecon:** Proactively monitor the cyber environment of any service providers with an online presence to identify cyber risks before they can be exploited.
- **Cyber Quant:** Take an automated and comprehensive approach to quantify cyber risk that enables users to analyse your organization's technology and provides actionable next steps.
- **Cyber Front:** Identify and defend against the most relevant threats to your business through cyberattack and breach simulations to uncover exposure and test response readiness.
- **Brighterion:** A Real-Time Transaction Risk & Fraud Detection tool to minimise false positives, reduce fraud losses, and improve customer trust.
- Threat Protection: Protect the confidentiality, integrity and availability of computer systems, networks and data against cyberattacks or unauthorized access.

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About Mastercard

Mastercard is a global technology company in the payments industry, operating in more than 200+ countries and territories. It powers economies and empowers individuals by enabling secure, simple, smart, and accessible digital transactions.

Through innovation, partnerships and trusted global networks, Mastercard delivers a wide range of products and services that help individuals, organisations and governments unlock their potential, while working towards a more inclusive and sustainable digital economy.

About BIRGER.

BIRGER. covers 9 territories in the Eastern African region. Our 3 Core Services: Technology – Security - Resiliency leverage on its cumulated know-how and experience gained over the past decades since 1953.

At BIRGER., we deliver optimal Support Services with the collaboration of our local certified employees. We ensure that customers transform the Data at the heart of their business to gain a competitive advantage. We train our People continuously during their career to gain technical, managerial and leadership skills. BIRGER. respects its promise and shows dedication consistently when delivering its 3 core services in all 9 territories.

Over the years, BIRGER. has been the catalyst for the introduction of innovative solutions and the dissemination of new technologies for various economic sectors. Leveraging on our experience in technology and security, we offer business continuity services.

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